

School Outreach: Checklist

The University of Manchester

This list has been put together with the help of the Widening Participation Team at the University of Manchester.

Colour	Stage
	Targeting
	Planning
	Delivery
	Evaluation

	Have you thought about?	Check
School	Which schools and children do you want to target?	
selection	Does your university / institute have a widening participation network?	
	Are there any other school networks (e.g. local or national schemes) that you can work with?	
Message	What do you want to say?	
	Why do you want to say it?	
Development	Work with an educator (teacher) to develop your idea	
	This will ensure that your message is suitable for the students and curriculum.	
	Do you know what this class has specifically covered or not at the time of the year you are	
	doing the outreach?	
Funding	How will you fund the event?	
	Don't forget to include transport and refreshment costs for you and the students.	
	Are there any funding schemes that you can apply for?	
Advertising the	How will you advertise the event?	
event	Remember to use university / institute social media accounts e.g. Twitter, Facebook	
	Most local areas have a school's newsletter	
Staff	Have you got enough volunteers?	
	Do the volunteers feel as though they are really involved with the process?	
	Have the volunteers checked with their line manager re permission?	
	Safeguarding training & DBS (UK) checks	
	All staff and students who are working with <18s need to be briefed on safe and appropriate	
	ways of working with young people.	
	Staff identification – wearing badges/t-shirts/fleeces etc.	
Insurance	To have valid public liability insurance you must risk assess each activity as part of	
	your event.	

Materials	Prepare any resources and University take-away materials, and any certificates of	
	achievement/attendance.	
	Have you got extra copies of EVERYTHING?	
Venue	AV/ ICT requirements	
	Do you require Computer/Wi-Fi access?	
	Will you require Audio Visual hire and IT support?	
	Has approval been sought from the building staff?	
	Room bookings – all confirmed? Capacity appropriate?	
	Can you get it set up the way you want it? How flexible are they with movement etc.?	
	Does your venue have all the equipment you need? Do you have extra equipment/a back	
	up plan in case they don't?	
	Visitor parking – especially for minibuses.	
	Signposting – ensure attendees can find your event!	
	Toilets – accessible? Need signposting?	
Participant	Parental consent & emergency contact information obtained (only necessary if no	
Information	teachers are present)	
	Photo & video consent obtained if necessary	
	Check if attendees have any additional mobility or learning requirements	
	This must ALL be stored securely	
	Who will count the students?	
	Always have a framework in place with all people present to check all students are with you at	
	all times. Ideally someone not you as you want to focus on delivering the session not counting	
	students and dealing with their complaints/hunger/other issues.	
Health & Safety	Be aware of fire procedures for each building	
	First Aid – know how you would access First Aid	
	Participant identification – Name badges/ school uniform	
	Agree a meeting point for any lost participants	
	Catering [any allergies/ intolerances /vegetarians etc. to cater for?]	
	Transport to/ from event – identify a safe drop off/ collection point?	
Monitoring/	Evaluation – to evaluate the success of your event	
Evaluation	Record the metrics of the event: number of children, school name etc.	
	Produce some sort of report/summary (half page at least) on every session.	
	Get feedback from the students, educators, and facilitators.	
	Treat the activity as a research project	
	The evaluation begins before the delivery: assess the students' level of knowledge.	
	Did your outreach activity answer your hypothesis? i.e. did that knowledge improve?	
	Can your activity be turned into a publication?	
	Advertise your success!	
	Remember to advertise the success of your activity via social media and your host institution's	
	website, but ALWAYS check for you have permission for photos etc. first!	